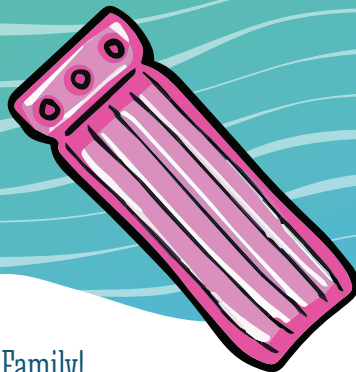


SUMMER JAM



A Summer Celebration BIG Enough for the Whole Family!

VOLUNTEER TEAMS

Thank you for using your time, your resources, and your talent to reach families in your community through this Summer Jam event. We hope the impact it has lasts long into the future! What's the one thing that will help you in accomplishing your task? Answer: Volunteers!

Recruiting volunteers is vital to the success of your Summer Jam event. Let me repeat that again just in case you skimmed over it the first time. Recruiting volunteers is vital to the success of your event. Even though Summer Jam is designed to require a minimum number of volunteers, extra people will always make your job easier. The following paragraphs are filled with some great ideas that will hopefully give you a head start on creating an amazing event for families in your church and community.

Remember, as you're recruiting, make sure that your potential volunteers realize they are part of an outreach event to your community. One of the primary goals of Summer Jam is to provide a fun, welcoming, environment for un-churched families to experience your church. Another primary goal is to help parents become better parents by talking with their kids about what they've just learned. It's important for your volunteers to understand they are going to be more than just part of a "program." They are an integral part of an overall strategy to help families.

When recruiting volunteers, also realize that the timing of this event could lend itself well to people who are coming home from college or students who will have time off from school due to summer break. Parents and grandparents always have a great interest in helping to serve and build community so don't forget about them. When recruiting, also make sure you help potential volunteers understand exactly what they will be expected to do, and how they can do it well. Remember, it's essential for volunteers to feel needed. Make sure when asking for help, you ask for something specific. For example, *"We need your friendly face to greet people at the door and make them feel comfortable."* Is much better than, *"Can you be there Friday at 3 p.m.?"*

To help you get started with your volunteer recruitment we've included a list of suggested teams below that you will need for your Summer Jam event. You may wish to include additional teams depending on the needs of your event. Go ahead and fill in the names of people you would like to ask to be a part of your event. Be sure to choose a team leader for each of your teams. These team leaders can help you by recruiting people for their specific team.

TEAMS NEEDED

SET UP/TEAR DOWN TEAM

We like to refer to this team as the “bookends” team. This team makes sure that everything is set up and ready to go “before” your event. They also make sure that everything is torn down and cleaned up “after” your event. This team is made up of dedicated individuals who are committed to helping create an irresistible environment for families.

Team Leader: _____

1. _____

2. _____

3. _____

4. _____

5. _____

REFRESHMENTS TEAM

This team is responsible for preparing, serving, and cleaning up refreshments for your event. These are the wonderful people who make sure your event has yummy goodies to go along with it. Besides preparing and serving refreshments, they are also there to give a smile.

Team Leader: _____

1. _____

2. _____

3. _____

4. _____

5. _____

SOCIAL MEDIA TEAM

This team is responsible for helping spread the word about your Summer Jam event via social media. This team helps engage families before, during and after your Summer Jam event.

Team Leader: _____

1. _____

2. _____

3. _____

4. _____

5. _____

HOST TEAM

Your audience's experience begins the moment they enter your facility. So make sure friendly faces are there to greet them. Your Summer Jam event needs to be the friendliest front door in your town. We like to call the people who answer that front door the Host Team. The people on this team greet families as they enter your facility, guide them to their location, and help them feel at home. They assist people by helping them find their seats, answering visitor questions, and keeping the traffic flow of people moving.

Team Leader: _____

1. _____
2. _____
3. _____
4. _____
5. _____

CROWD CONTROL TEAM

Depending on how you arrange your seating for social distancing you may need a team in charge of crowd control. We have found that the best way to keep kids and parents involved is to seat the kids on the floor down front near the stage area, while parents are in chairs behind them. This arrangement allows for the parents to see their kids while experiencing the same environment. It also gives the kids a little space to experience the environment with their peers. If you need a crowd control team you will want to choose adults who can help guide kids without being too authoritative. Having adults interspersed with kids in front of the stage area is an essential element in maintaining a sense of order. Although their job can change form and tactics moment by moment, their purpose remains the same: to maintain house rules during Summer Jam and enable every participant to focus on the program. Make sure your crowd control team can be easily identified; one idea is to have them wear the same color shirts.

Team Leader: _____

1. _____
2. _____
3. _____
4. _____
5. _____

RESOURCE TEAM

One way to make the influence of your Summer Jam event last is to have resources available that help parents and kids remember and talk about their experience days, weeks, or even months after your event. Be sure to check out www.OrangeStore.org for a variety of other resources that you can make available to families.

Team Leader: _____

1. _____
2. _____
3. _____
4. _____
5. _____